



United Rural Democrats

PO Box 44, Tampico, IL 61283 ♦ info@unitedruraldemocrats.org

It's time for Democrats to step up in small-town America. There are over 184 Congressional Districts, alongside countless state and local offices that include rapidly growing small towns. That's enough to determine the majority in Congress and supermajorities in state legislatures nationwide. Our mission is to invest and compete in these crucial areas, building a Democratic bench from the ground up. Winning back small-town America positions the Democratic Party for long-term success at all levels of government.

United Rural Democrats of America understands that small-town America is worth it. Small towns centered around a local state college or rural communities that depend on growing capital development benefit from Democratic leadership. In states like Kansas and Wisconsin, we've seen record economic growth in communities due to Democratic programs. Our policies help build strong communities, and small-town America is no exception.

We have a proven track record of collaborating with county parties and local leaders to achieve successful federal, state, and local election outcomes. From Senate to school board, our training, organizing, and fundraising have resulted in historical swings in turnout and vote totals. Our County Party Grant Program has yielded fantastic results, providing county parties with essential financial resources for voter registration and turnout campaigns. With over 23,000 followers, our Twitter account has become a practical platform for local candidates to amplify their fundraising efforts and events, surpassing the limitations of a county-party Facebook or email newsletter. Our extensive email list of over 78,000 emails is an invaluable tool for raising awareness of candidates in tight races and raising hundreds of thousands of dollars for candidates nationwide. Our organizers' expertise allows us to provide training and host workshops for county parties and community leaders. Our partnerships with other grassroots organizations, as well as our growing Advisory Board, establish our credibility and enable us to continue our mission.

United Rural Democrats have made significant progress since its launch in the Fall of 2020. It has worked towards establishing campaign infrastructure in America's heartland to challenge Republican supermajorities, foster Democratic majorities, and create a stable Democratic coalition in small-town America. Our goal is to win, and we're just getting started.

OUR MISSION



Build long-lasting electoral infrastructure in target districts.



Educate, empower, and activate voters in exurbs and rural communities.



Establish healthy dialogue between party leadership and rural America



Invest in small-town America to build the foundation of our House majority.

URD IN ACTION

AARON ROUSE

VIRGINIA SENATE

With help from URD's fundraising and organizing programs, Aaron Rouse won his special election, giving Democrats a solid position to defend choice in Virginia.

ANGIE CRAIG

MINNESOTA'S SECOND CONGRESSIONAL DISTRICT

Representative Craig holds one of the most fiercely contested districts in the country. URD's strong social media presence and healthy email list amplified Rep. Craig's campaign events and fundraising efforts.

TIM RYAN

US SENATE

Our robust digital fundraising program raised over \$17,000 supporting Tim Ryan's 2022 campaign, contributing to the substantial down-ballot Congressional victories that are building the foundation to retake our House majority.

BEAVER COUNTY DEMOCRATIC PARTY

PENNSYLVANIA

Beaver County is an early and proven example of the success of the URD Grants Program for county parties. Because of our investment, Beaver County defied pundits and elected federal and state legislative candidates in 2022.

SINCE OUR FOUNDING IN THE FALL OF 2020, WE'VE MET WITH OVER 600 COUNTY PARTIES TO PROVIDE THE TRAINING AND SUPPORT NEEDED TO ACHIEVE OUR COMMON GOAL: ELECTING DEMOCRATS UP AND DOWN THE BALLOT.

FEATURED IN



PRAISE FOR URD



"We have to show up everywhere. It's exciting to see post-election organizing already in motion"

Fmr. Lt. Governor Mandela Barnes



"Love the support for state legislators. The Dems are way behind the GOP on this and we can't fix the country's woes without them."

Fmr. Governor Howard Dean



"United Rural Democrats was one of the first organizations to get behind my campaign...Their mission to restore focus on small town America is one we should get behind and support."

Senator John Fetterman



"Incredibly proud of this crew. No one means 'every zip code' more than them!"

Congresswoman Grace Meng

URD By The Numbers



DOLLARS RAISED
LAST CYCLE:

\$206,656



MILES DRIVEN
LAST CYCLE:

182,000



VOTERS
CONTACTED:

271,000



ENDORSEMENTS
THAT WON THEIR RACE:

45.45%

Check out our new website!
UNITEDRURALDEMOCRATS.ORG

OR SEND CHECKS TO:
UNITED RURAL DEMOCRATS, PO BOX 44 TAMPICO, IL 61283

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